<Name>,

As rental homeowners we have experienced a number of issues with doors and windows left open, leaving lights on, uncertainty around temperature or water leaks, etc. These issues prompted us to create a solution to those problems using smart home technology. This solution includes temperature and water sensors, automated lighting, motion/presence sensors, Smoke/CO Detectors, HVAC control, and a professionally monitored security system, all managed centrally.

Our product has numerous advantages, but the most relevant one is how our solution can better manage the risks around fire/smoke damage, water leaks, freezing, and break-ins to reduce our insurance costs. This system can proactively prevent pipes from freezing by notifying if temperatures drop. Combined with our smart water shutoff valve, there is reduced likelihood of water damage. Smart smoke alarms can notify the owners and the fire department proactively to get as early a response as possible.

Our reason for reaching out to you is because we know insurance rates are rising quickly and that our solution can help the association. We’d love the opportunity to discuss how these solutions could help at your HOA.

Sincerely,

<Your Name>

Sales Representative

<phone number>

www.effortlesshome.co