Homeowner or 55+ Community Name  
Location and zip code

NAME,

Did you know that:

* **90% OF OLDER ADULTS WANT TO AGE IN THEIR HOMES**
* **﻿﻿AGING AT HOME WITH SMART TECHNOLOGY CAN REDUCE THE NEED FOR FULL-TIME CARE BY 60% (AARP)**

At EffortlessHome we are focused on using smart home technology with home automation to improve the lives of our clients. We have proven solutions that add convenience, safety, security, and energy savings while at the same time reducing insurance premiums by up to 20%. We offer a turn-key solution specialized for those looking to live longer, easier, better lives in their homes. Here are just a few of the features:

**VOICE-ACTIVATED ASSISTANCE:** EFFORTLESS INTERACTION WITH YOUR HOME USING VOICE COMMANDS FOR LIGHTS, TEMPERATURE, AND MORE.

**SMART SENSORS & ALERTS:** SMOKE, CARBON MONOXIDE, LOCKS, MOTION SENSORS, AND WATER LEAK NOTIFICATIONS TO ENSURE 24/7 SAFETY.

**REMOTE MONITORING:** FAMILY MEMBERS AND CAREGIVERS CAN MONITOR ACTIVITY, COMFORT, MEDICATIONS, AND RECEIVE REAL-TIME ALERTS

**EMERGENCY RESPONSE INTEGRATION:** QUICK AND EASY ACCESS TO EMERGENCY SERVICES AT BUTTON PRESS OR VOICE COMMAND.

**CUSTOMIZABLE SOLUTIONS:** TAILORED TO INDIVIDUAL NEEDS: MEDICATION REMINDERS, SECURITY ALERTS, AND MORE

Our solution is priced competitively and in many cases pays for itself just in reduced insurance costs. That’s before taking into account the 60% possible reduction in home care costs.

Contact me to learn more or visit www.effortlesshome.co.

Sincerely,  
NAME

Sales Representative  
PHONE NUMBER  
[www.effortlesshome.co](https://www.effortlesshome.co/)