Small businesses have a variety of needs when it comes to security, monitoring, and home automation. Here's a breakdown of some key areas:

**Security:**

* **Intrusion Detection:** This includes protecting entry points like doors and windows with contact sensors, as well as motion sensors for the interior. Systems can be self-monitored or connected to professional monitoring services for a quicker response.
* **Access Control:** Managing employee access to different areas of the business can be achieved with keycard or key fob door locks.
* **Video Surveillance:** Security cameras with remote viewing can deter crime, provide evidence in case of an incident, and even allow for live monitoring of employee or customer areas.

**Monitoring:**

* **Environmental:** Monitoring temperature and humidity can be crucial for businesses that store sensitive inventory or equipment. Systems can also detect leaks and notify the business of potential water damage.
* **Power Outages:** Being alerted to a power outage allows a business owner to take steps to protect equipment and minimize downtime.

**Home Automation (for home-based businesses):**

* **Smart Locks:** Granting access to deliveries or cleaning services remotely can be convenient.
* **Thermostats and Lighting:** Smart thermostats and lighting systems can improve energy efficiency and create a comfortable work environment. Systems can also be automated to specific schedules.

**Additional Considerations:**

* **Scalability:** Security and monitoring needs may change as a business grows. Choosing a system that can be easily expanded to accommodate additional cameras, sensors, or access points is important.
* **Remote Access:** The ability to monitor and control the security system remotely is essential for business owners who are not always on-site.
* **Ease of Use:** Systems should be user-friendly and easy to install and manage, especially for businesses with limited IT resources.

By considering these needs, small businesses can choose a security, monitoring, and home automation system that meets their specific requirements and helps to protect their property, employees, and customers.

### Demo Scenarios (create video/demo scripts)

1. Security
   * Intrusion Detection and Avoidance
     + Schedule Alarm arming and disarming
   * Temporary Access (employees, contractors, cleaners)
     + Grant and revoke access
     + Ensure the door is locked outside of business hours
   * Video Surveillance
2. Environmental
   * Temp and humidity monitoring
     + Some businesses require this more than others
   * water leak, humidity, smoke, CO
3. Additional considerations
   * Scalability (multiple properties, users, etc.)
   * Remote access
   * Ease of use
4. Lighting
   * Save energy and money, turn off lights while away. No more worries about employees not turning off lights when they leave
5. Employee experience
   * Monitoring
   * Access control
6. Cleaner experience
   * Login to web page for the business
   * Creating and Managing TODO’s
   * Access control/lock codes
7. Simplified management of the system with EffortlessHome’s services:
   * Secure, remote access
   * Automated updates and monthly enhancements
   * Report Offline devices to proactively resolve
   * Battery low notifications and replacements
   * System backup of the system and motion/person image captures (local and cloud)
   * System Maintenance and upgrades

#### Future Capabilities To Add

1. Uninterruptable power supply and cellular backup
   * Power outages
     + Setup ability to notify if system cannot be reached?

### Product Intro Video Script (< 30 seconds)

Intro screen with animated logo and product name. Introducing “EffortlessHome Small Business Solutions”

EffortlessHome’s small business solution uses smart home technology and customized capabilities to enable small businesses to secure, monitor and add convenience to their business locations.

* Temp and humidity history & notifications
* Movement history
* Security Alarm triggered notification (and Noonlight workflow)
* Water leak alert
* Presence simulation

Security and Access control

* Door lock and unlock scenarios
  + Business hours, temporary access
  + Employee key code grant/revoke
* Security Alarm (monitored 24x7x365 by Noonlight)
* Video monitoring (interior and exterior)
  + Camera feeds, backups and history. Viewing from the app.

Lighting and power management

- turn on lights automatically on motion, off outside of business hours

- track power usage

Business owner can assign views and access to employees, cleaners, vendors

* Show scenario here with cleaner and vendor delivery

Ease of use and maintenance, upgrades, batteries, etc.

* Multiple property view
* Show screenshot of batteries low adding to TODO list
* Add details about automatic system and firmware updates

Summary: With EffortlessHome’s small business solutions, ....

And these capabilities are available now at a surprisingly affordable price.

Cut screen with logo and product name and learn more link/button

### Demo Script